### **KACHAN**

& Co.



"As the world's population grows, increased agricultural output will be necessary to meet demands. Issues of land and water scarcity alongside concerns about climate change and ecosystem degradation require increased emphasis on sustainability in agriculture."

-From the report

#### November 2012

59 pages 155 footnotes 23 tables, charts & figures

## Latest Agricultural Technology Innovation

Companies and breakthroughs most likely to help the world produce more food with less

Dwindling water, farmland and fossil-based fertilizers are making it increasingly difficult to feed people today, let alone those expected in the future.

Select companies are poised to reinvigorate large scale agriculture with cleantech innovations that help expand yields, increase efficiencies, reduce waste and address concerns about toxicity, safety and the environment. How do established organizations manage risk around the disruptive change of breakthrough new agricultural innovation? Which new agriculture companies stand the best chances of success? Why?

In its report on new agricultural cleantech, Kachan offers definitions and identifies drivers, then critically examines companies with important emerging technologies in bio-based fertilizers, pesticides and fungicides, microirrigation, precision agriculture, aquaculture, vertical farming, waste management and more.

The report concludes with recommendations for investors, large corporations, policy makers and entrepreneurs.

#### REPORT INCLUDES

- Definition of agricultural cleantech, and relevance to profiled companies
- Drivers of new agricultural tech innovation
- Profiles of 57 companies, many with their technology illustrated
- Charts showing historical ag tech investment and patent filing data

#### **ALSO FEATURES**

- Taxonomy of clean agricultural technology
- Detail of emerging sectors like aquaculture and sustainable forestry
- Findings based on interviews with dozens of market insiders
- Recommendations for corporations, entrepreneurs, policy makers and more

#### **ESSENTIAL FOR**

- Companies across the agricultural value chain, from small technology companies to large multinationals
- Investors seeking disruptive innovators
- Service providers seeking promising agricultural technology companies as clients
- Governments
- And others

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Executive summary5
Defining agricultural cleantech
Clean agricultural technology drivers
Growth in demand
Land availability8
Water scarcity8
Climate change9
Ecosystem impacts
Investment10
Varying takes on sustainable agriculture11
Emerging agricultural cleantech sectors and companies12
Crop farming12
Natural fertilizers and amendments13
Biological weed, pest and disease control15
Precision irrigation and fertilization19
Land management21
Biotechnology22
Tools and equipment26
Waste innovations29
Transport decay prevention32
Controlled environment agriculture
Hydroponics, aeroponics and vertical farming35
Improved greenhouses39
Sustainable forestry43
Animal farming45
Waste innovations45
Aquaculture48
Health & yield48
Containment50
Waste innovations51
Recommendations53
Investors
Entrepreneurs 53
Policy makers54
Large agricultural and other corporations
Conclusions56
Methodology and bibliography57
Secondary sources

"Venture capitalists have expressed interest in the area of agricultural cleantech, and increased investment is expected as our understanding of what truly constitutes sustainable agriculture evolves."

# ABOUT THE AUTHOR »



Shannon Payne has been studying renewable energy and alternative energy systems since 2007. She holds a BSc in mechanical engineering from the University of Calgary and will shortly complete her MEng in clean energy engineering at the University of British Columbia. Shannon gained exposure to non-traditional cleantech innovations through several years of participation in the ASME Earth Saver Challenge and participation in multinational cleantech entrepreneurship courses in China, Prior, she served on a simulation and modeling team at ABB Corporate Research in Switzerland.

#### **BASED ON INTERVIEWS WITH**

- 20+ agricultural cleantech vendors
- 4 Investment firms and portfolio managers
- 8 research entities including the USDA, Sustainable Forestry Initiative and UNFAO

#### **WORKSHOP OPTION**

Seek more detail? Have a team you wish to share this research with? An interactive workshop presenting the findings of this report is available, onsite in person or via Internet presentation.

Two hour base workshop. Additional hours available. Workshops include a site license to the report for unlimited internal distribution within your organization. Contact us for pricing and scheduling.

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